

Consultation questions and results

Question 1

When they submit venue plans, applicants will be required to include external public areas (such as the street) where their customers are intended to consume alcohol or refreshment. This will make applications clearer and make it easier for us to assess the potential impact of a licence – for example on local residents and other street users.

Question 1						
Row Labels	Agree	Disagree	Neither Agree nor Disagree	Strongly Agree	Strongly Disagree	Grand Total
A licensed business with a licence	4	1		1	3	9
A member of the public	1	1		27		29
A non-licensed business					5	5
Grand Total	5	2		28	8	43

Question 2

Individuals and businesses can apply for Temporary Event Notices (TENs) for one-off events with up to 499 participants. Currently, some applicants submit multiple TENs for what is in fact a single, larger event, rather than apply for a time-limited premises licence. This can pose a risk to the public as we may not be able to assess accurately the scale of an event. We want to clarify the rules to make it clear that these kinds of multiple TENs may be rejected, and encourage event organisers to apply for time-limited premises licenses instead.

Question 2						
Row Labels	Agree	Disagree	Neither Agree nor Disagree	Strongly Agree	Strongly Disagree	Grand Total
A licensed business with a licence	3		1	2	3	9
A member of the public	2		1	26		29
A non-licensed business					5	5
Grand Total	5		2	28	8	43

Question 3

Sometimes there is confusion from licence applicants, for example in some of our new developments, as to whether they should seek approval from the licensing team or the regeneration team. This can lead to occasions where the cumulative impact of new licences is not sufficiently considered.

We want to clarify the role of the licensing team and ensure that all applications are considered under the appropriate licensing rules. This should make sure that all factors are considered before a licence is granted.

Question 3						
Row Labels	Agree	Disagree	Neither Agree nor Disagree	Strongly Agree	Strongly Disagree	Grand Total
A licensed business with a licence	3		4	2		9
A member of the public	2		1	26		29
A non-licensed business			5			5
Grand Total	5		10	28		43

Question 4

We want to clarify the rules about obtaining consent from the appropriate council division (e.g. Highways or Parks) before running an event on council property. This consent is required in addition to any licensing approval.

Question 4						
Row Labels	Agree	Disagree	Neither Agree nor Disagree	Strongly Agree	Strongly Disagree	Grand Total
A licensed business with a licence	4		1	4		9
A member of the public	3			26		29
A non-licensed business			1	4		5
Grand Total	7		2	34		43

Question 5

The borough has several cumulative impact policy (CIP) areas where closer consideration is given to the impact of any new licence applications. We want to clarify that we will consider representations from members of the public that discuss the cumulative impact of new licences, even when these are outside of a CIP area. We think this is an appropriate response to the concerns of residents about the changing nature of some areas and the possible spread of licensed properties.

Question 5						
Row Labels	Agree	Disagree	Neither Agree nor Disagree	Strongly Agree	Strongly Disagree	Grand Total
A licensed business with a licence	2	1	3		3	9
A member of the public	1	1		27		29
A non-licensed business			1		4	5
Grand Total	3	2	4	27	7	43

Question 6

We want to clarify the rules for licensing hours for premises where the sale of alcohol is secondary to other functions (for example cinemas and theatres). This will help us ensure a balance between the needs of residents and the aim of supporting the local economy.

Question 6						
Row Labels	Agree	Disagree	Neither Agree nor Disagree	Strongly Agree	Strongly Disagree	Grand Total
A licensed business with a licence	3	1	1	1	3	9
A member of the public	3	1	3	22		29
A non-licenced business		1			4	5
Grand Total	6	3	4	23	7	43

Question 7

We want to adjust licence considerations to include a maximum occupancy figure for outside areas, as well as a maximum capacity figure for the indoors areas premises – the aim of this is to minimise the noise and other impact from use of the outside area and people entering and leaving licensed premises, particularly in residential areas.

Question 7						
Row Labels	Agree	Disagree	Neither Agree nor Disagree	Strongly Agree	Strongly Disagree	Grand Total
A licensed business with a licence	3	1	1		4	9
A member of the public	1		1	26	1	29
A non-licenced business			1		4	5
Grand Total	4	1	3	26	9	43