

<b>Item No.</b>	<b>Classification:</b> Open	<b>Date:</b> 4 November 2003	<b>MEETING NAME</b> <b>Executive</b>
<b>Report title:</b>		<b>The impact of CCTV Parking Enforcement in Rye Lane</b>	
<b>Ward(s) or groups affected:</b>		The Lane Ward Peckham Ward Nunhead Ward	
<b>From:</b>		Strategic Director Environment & Leisure	

## RECOMMENDATIONS

1. That the Council continues with the current parking enforcement regime in Rye Lane, as it has shown to be effective in reducing traffic congestion.
2. That the Council agrees to amend the scheme to included enforcement between 10pm – 2am to cover the operation of the night bus service, which is currently experiencing issues with obstruction.

## BACKGROUND INFORMATION

3. In February of this year the Executive decided to trial an initiative of parking and loading enforcement using CCTV in Rye Lane. The Executive also requested an up date on the initiative in six months. This report updates the progress.
4. Action was required in Rye Lane as bus companies withdraw northbound services as a consequence of not being able to drive down Rye Lane without experiencing major delays. This caused considerable inconvenience to shoppers and users of the train station, which in turn had a negative impact on local business. Bus operators stated that they would only return to Rye Lane when congestion matters were addressed.
5. Prior to commencement of the new scheme all addresses in Rye Lane were given a hand delivered letter stating the Councils intention. This was reinforced by the erection of twenty-six signs that were installed in Rye Lane and the surrounding routes notifying visitors of the intention to commence parking enforcement by CCTV on 17<sup>th</sup> March 2003.
6. In September 2003 the Council debated a motion, which was passed: requiring the following steps to be taken (1) Ensure vigorous enforcement of car parking restrictions. (2) Taking legal steps to naming drivers who park illegally (3) Publicise the presence of CCTV in the Rye Lane area to ensure drivers are aware of the consequence of parking illegally. (4) Consideration of a report after six months on the success or failure of the enhanced enforcement. All of these have been implemented with the exception of naming and shaming drivers. A wider corporate project is working on the use of naming and shaming more generally. Legal advice is currently being sought and is expected to be clarified by December.

7. To summarise, with respect to the four items set out by the Council:
1. Vigorous enforcement in Rye Lane has resulted in a change in parking culture over a very short period of time. Parking offences have been reduced by 54% and bus companies have reinstated northbound services.
  2. The Director is leading a corporate working group looking at the issue of naming and shaming more widely.
  3. 26 signs have been erected in Rye Lane and adjoining routes informing drivers of the council's intention to enforce parking restrictions by camera. Letters have been delivered to all premises in Rye Lane explaining the correct way to park and consequences of parking illegally.
  4. In addition to the reduction in parking offences and the reinstatement of bus services, this initiative has resulted in:
    - An increase in income recovery from on-street PCNs from 23%-64%
    - Income has increased by £348,000
    - A marked visual improvement
8. The Bus Company also report that the level of complaints from congestion has fallen dramatically, and at present sees no reason why the service should not continue. There have however been some delays for night buses between 10.pm to 2.pm and it is proposed that the hours of the scheme operating be extended.

### **DISPLACEMENT**

9. Officers met with local traders, Ward Councillors and representatives of the Pedestrian Rights group in June 2003 to discuss the current progress of enforcement in Rye Lane. The success of this initiative was welcomed however concern was expressed that there had been some displacement of parking problems. Rye Lane, Holly Grove, Blenheim Grove, and Nigel Road, were identified as roads that have seen an increase in illegal parking. Enforcement by street patrols has therefore been enhanced to deal with this issue and a survey will take place in October 2003 to determine if installing cameras to cover these areas is feasible and affordable.

### **SUPPLEMENTARY ADVICE FROM OTHER OFFICERS**

#### **Strategic Director of Regeneration**

10. The apparent increasing effectiveness of the use of enforcement powers and the return of bus services in both directions on Rye Lane are welcome developments and would seem to indicate that the rising bollards system may not be necessary as a method of traffic control in this area.

11. However, concerns still remain, particularly from pedestrian users of Rye Lane, that illegal parking continues to cause problems. It is important that such concerns are addressed and that appropriate solutions to problems are found. The proposed night extension to the period of time covered by enforcement powers is therefore welcomed.
12. In light of the above concerns it is considered that a further period of time be allowed to evaluate some further options related to the above pedestrian concerns, through consultations with local residents and the Town Centre Management Group, so that some more lasting solutions, including development of a satisfactory car parking strategy, can be developed which can continue to contribute to the further regeneration of the area.

### FINANCIAL IMPLICATIONS

13. The costs of the additional enforcement in Rye Lane can be met from within the current revenue budget of the Environment and Leisure Department.

Background Papers	Held At	Contact
Various background reports and studies	151-153 Walworth Road, London SE17 1RY	

<b>Lead Officer</b>	<i>Gill Davies</i>	
<b>Report Author</b>	<i>Des Waters/Nicky Costin.</i>	
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<b>Key Decision?</b>	<i>No</i>	
<b>CONSULTATION WITH OTHER OFFICERS / DIRECTORATES / EXECUTIVE MEMBER</b>		
<b>Officer Title</b>	<b>Comments Sought</b>	<b>Comments included</b>
Borough Solicitor & Secretary	No	No
Chief Finance Officer	Yes	No
<i>List other Officers here</i>		
Strategic Director of Regeneration	Yes	Yes
<b>Executive Member</b>		No
<b>Date final report sent to Constitutional Support Services</b>		