# RECOMMENDATION

This document shows the case officer's recommended decision for the application referred to below. This document is not a decision notice for this application.

	Shearings Holidays Advertisement Consent	Reg	g. Number	10- <u>AP</u> -2071
Recommendation		Cas Nun	se nber	TP/ADV/2561-325
		Draft of Decision Notice		

## EXPRESS CONSENT has been granted for the advertisement described as follows:

Installation of 6 No. fascia signs to shop fronts and associated swan neck lights - properties 321, 323, 325, 327 and 329 Underhill Road and 135 Hindmans Road.

## At: 325 UNDERHILL ROAD, LONDON, SE22 9EA

In accordance with application received on 20/07/2010 08:03:49 and revisions/amendments received on 19/08/2010

and Applicant's Drawing Nos. PM362-UNDR-100 Rev 01, PM362-UNDR-101 Rev 01, PM362-UNDR -201 Rev 03, PM362-UNDR-300 Rev 01

## Subject to the following condition:

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- Consent is granted for a period of 5 years and is subject to the following standard conditions:
  - 1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
  - 2. No advertisement shall be sited or displayed so as to:
    - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
    - (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
    - (c) hinder the operation of any device used for the purpose of security or surveillance or for the measuring of the speed of any vehicle.
  - 3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
  - 4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
  - 5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

#### Reason:

In the interests of amenity and public safety as required by Schedule 2 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 as amended.

2 The illumination for the fascia signage hereby approved shall use a maximum bulb of 60 watts or equivalent and shall be switched off by 23:00 hours everyday.

#### Reason

In order to reduce energy consumption and potential disturbance from artificial light to nearby residents, in accordance with Strategic Policy 13 High environmental design of the Core Strategy 2011 and Saved policy 3.2 Protection of Amenity of the Southwark Plan 2007 and paragraph 4.2 of the Sustainable Design and Construction Supplementary Planning Document September 2007.