

Consultation paper and additional questionnaire for the prohibition of itinerant ice cream traders from designated area

The growing popularity of Bankside has attracted the attention of illegal street traders including itinerant ice cream traders in vans and unlicensed street entertainers, all of whom engage in business along the river walk as well as the adjacent streets.

In a previous consultation, a questionnaire was sent to residents and local businesses to determine their views regarding designating of the area between Blackfriars Bridge and the Millennium Bridge for licensed street traders and street entertainers and to prohibit itinerant ice cream trading in and around the rest of Bankside.

Further discussions with key stakeholders has resulted in a proposal to designate the area from Southwark's western border to St Saviour's Dock in the east and bordered in the south by Southwark Street and St Thomas Street for the purposes of street trading and street entertainment, prohibiting unlicensed trading and entertainment, including itinerant ice cream trading.

There are several benefits to this proposal:-

- A licensed trader in the area would deter other illegal street traders.
- The income generated from the licensed street trader would be re-directed to enforcement against illegal traders and entertainers in the area. (legislation doesn't allow Local Authorities to make any profit from licence fees).
- Control over street entertainment in terms of the forms, times and locations and for example directing them away from residential areas especially late in the evening).

- It would make it an offence for unlicensed itinerant ice cream traders to trade in the area.
- Strict controls could be placed on the quality of goods, appearance of the structures used, days, times and the health and safety conduct of the licensed trader.
- The area would benefit from a reduction in air and noise pollution.

This paper and the questionnaire attached is the final part of a formal process of consultation currently being undertaken for the designation of Bankside. It specifically addresses the question of itinerant ice cream trading in this particular area.

Therefore if you wish to be part of this consultation process we would be grateful if you could complete and return the questionnaire overleaf, in order for us to determine your views specifically on the proposal to prohibit itinerant ice cream traders from this designated area .

By asking you to complete this questionnaire, we can make sure that we are representing the wishes of people living and working in the area. We will then report back to Southwark Council's Licensing Committee who will make a decision on the way forward after considering your views.

Questionnaire

Taking into consideration the information presented in this consultation paper, what would be your view on the following questions listed below:-

1. **Do you agree with the proposal for the licensing of one ice cream vendor in the designated area** (please tick)

Yes I agree No I do not agree

2. **Would you be in agreement to having the rest of the area prohibited for the purposes of itinerant ice cream trading by vans?**

Yes No

3. **Any other comments** (*Please continue on a separate sheet if required*)

Please **do not** photocopy this questionnaire as only original questionnaires will be accepted. Each copy is numbered for the purposes of monitoring. If you require further copies please contact the Area Management & Engagement Unit on 020 7525 0861.

Please return your completed questionnaire by Monday 12th April 2010

to:-

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